

Saturday, 17 March 2018 | Time: 2 pm - 5.30 pm Lecture Theatre, Venture Center, 100 NCL Innovation Park

## About the workshop

This half day workshop is focused on how IP-rich startups can plan their IP portfolio, rights including licenses etc for a potential M&A event. Key principles are a) companies need to plan a portfolio of formal IP in order to create value triggers and bargaining chips at an M&A event, b) the ownership and commercialization rights need to be clear and unencumbered, c) the documentation/agreements needs to be clear and in place, d) startups need to understand what happens during due diligence preceding M&A and what agreements they may need sign.

This workshop focuses on practical insights for startups and IP rich companies. The talks shall include case studies.

This workshop is being organized in collaboration with LegaLogic - a leading legal firm from Pune - which has been working with several small and large companies.

## Who will benefit from this workshop

- > Entrepreneurs/tech start-ups/MSMEs/Inventors
- > Technology/IP Managers/Patent Professionals/Innovation Officers
- Students of IPR, Patent Law, Computer Science and Engineering
- Research/ Science Managers/ CTOs/ CSOs in Research/ Technology Organizations/ Technology Incubators/Universities

Free talk; Open for all

Register here: <a href="http://bit.ly/2F1THJ1">http://bit.ly/2F1THJ1</a>
For more details: <a href="http://bit.ly/2F1THJ1">www.ipface.org/workshops.php</a>









